

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472833 /	06115537
<u>Product</u>	
NRSC 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	10/10/12 / 10/10/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
	Cash
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Week	Rate			
E 8	KVVU	10/10/12	10/12/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					6	\$225.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KVVU	10/08/12-10/14/12		The Dr.Oz Show	4-5p	---WThF---	:30		\$225.00	NM		
		See MG	24.9,24.10,24.11									
E 11	KVVU	10/10/12	10/12/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	--WTF--					3	\$235.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		MORE Access	6-7pm	---WThF---	:30		\$235.00	NM		
		See MG	24.9,24.10,24.11									
2	KVVU	10/08/12-10/14/12		MORE Access	6-7pm	---WThF---	:30		\$235.00	NM		
		See MG	24.9,24.10,24.11									
3	KVVU	10/08/12-10/14/12		MORE Access	6-7pm	---WThF---	:30		\$235.00	NM		
		See MG	24.3,24.4,24.5,24.6,24.7,24.8									
E 15	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1					1	\$150.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		Fox News Sunday 8-9a	8-9a	-----S1	:30		\$150.00	NM		
		See MG	24.9,24.10,24.11									
N 24	KVVU	10/15/12	10/16/12	Katie Couric	2-3p		:30			NM	9	\$7,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	MT----					2	\$145.00			

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Contract / Revision	Alt Order #	
472833 /	06115537	
Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	NRSC 2012	
Advertiser		Original Date / Revision
NRSC		10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Amount
									Rate	Type	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Spot	Ch	Date Range	Description				Start/End Time	Weekdays	Length
1	KVVU	10/15/12-10/21/12	Katie Couric		2-3p				MTu-----		:30
				See MG 24.3,24.4,24.5,24.6,24.7,24.8							\$145.00
3	KVVU	10/15/12-10/15/12	Katie Couric		1-2pm				M-----		:30
④	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										\$275.00
4	KVVU	10/15/12-10/15/12	Anderson		2-3p				M-----		:30
④	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										\$300.00
5	KVVU	10/15/12-10/15/12	Dr Oz		3-4p				M-----		:30
④	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										\$350.00
6	KVVU	10/15/12-10/15/12	Special Early News						Special Early News:M-----		:30
④	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										\$550.00
7	KVVU	10/14/12-10/14/12	BB League Championships		1pm-8pm				-----St		:30
④	MG for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1										\$4,500.00
8	KVVU	10/14/12-10/15/12	Cops/Cops						M-Sa 8-10p/Su 7-1M-----St		:30
④	See MG 24.9,24.10,24.11										\$470.00
9	KVVU	10/13/12-10/13/12	The Closer						M-Sa 8-10p/Su 7-1-----Sa--		:30
④	MG for 11.2,8.3,11.1,15.1,24.8										\$650.00
10	KVVU	10/13/12-10/13/12	Touch						Sat 11p-12a	-----Sa--	:30
④	MG for 11.2,8.3,11.1,15.1,24.8										\$205.00
11	KVVU	10/11/12-10/11/12	Special Early News						Special Early News:----Th----		:30
④	MG for 11.2,8.3,11.1,15.1,24.8										\$460.00

Totals

77

\$45,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	77	\$45,375.00	\$38,568.75
Totals	77	\$45,375.00	\$38,568.75

Signature: _____ **Date:** _____

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Week:	10/08/12	10/14/12	--WTF--	6					\$225.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
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N 11	KVVU	10/10/12	10/12/12	MORE Access	6-7pm		:30			NM	0	\$0.00
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Week:	10/08/12	10/14/12	--WTF--	3					\$235.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
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N 15	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
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Week:	10/15/12	10/21/12	MT-----	2					\$145.00			

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		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>
1	KVVU	10/15/12-10/21/12		Katie Couric		2-3p	MTu-----	:30	\$145.00	NM	
				See MG 24.3,24.4,24.5,24.6,24.7,24.8							
3	KVVU	10/15/12-10/15/12		Katie Couric		1-2pm	M-----	:30	\$275.00	NM	
④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1				2-3p	M-----	:30	\$300.00	NM	
4	KVVU	10/15/12-10/15/12		Anderson		3-4p	M-----	:30	\$350.00	NM	
④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
5	KVVU	10/15/12-10/15/12		Dr Oz							
④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
6	KVVU	10/15/12-10/15/12		Special Early News							
④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
7	KVVU	10/14/12-10/14/12		BB League Championships		1pm-8pm	-----St	:30	\$4,500.00	NM	
④	MG	for 28.1,11.3,27.1,29.2,18.2,25.2,26.1,24.1,29.1									
8	KVVU	10/14/12-10/15/12		Cops/Cops							
④	See MG 24.9,24.10,24.11										
9	KVVU	10/15/12-10/15/12		Cops/Cops							
④	MG	for 11.2,8.3,11.1,15.1,24.8									
10	KVVU	10/13/12-10/13/12		Touch		Sat 11p-12a	-----Sa--	:30	\$205.00	NM	
④	MG	for 11.2,8.3,11.1,15.1,24.8									
11	KVVU	10/11/12-10/11/12		Special Early News							
④	MG	for 11.2,8.3,11.1,15.1,24.8									

Totals

77

\$45,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	77	\$45,375.00	\$38,568.75
Totals	77	\$45,375.00	\$38,568.75

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REP HEADLINE# 6115537 TRP# 472833
\$\$\$ MOD# 2: UNAPPROVED REV#1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT 10/12 16.44
* *CHANGERS* * *** RVWNT-TV ***

REP HEADLINE# 6115537 TRF# 472833
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

FAX# 610-2225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT10/12 16.44
CHANGES *** KVUU-TV ***

MARKET TOTALS \$266,911 KVUU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE